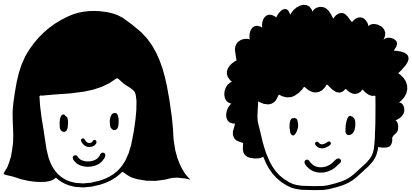


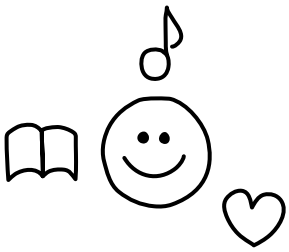
10 IDEAS for EARS
Powered by MED-EL

NEED SOME HELP TO COME UP WITH AN IDEA?

THINK ABOUT A PERSON!

Who do you know with hearing loss or a hearing implant?



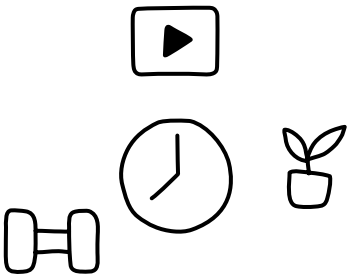


THINK ABOUT A HOBBY!

Does the person with hearing loss face any challenges while practicing this hobby?

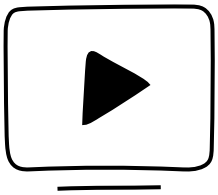
THINK ABOUT DAILY LIFE!

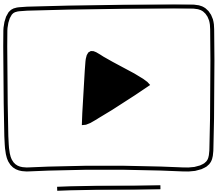
Does the person with hearing loss face any challenges in daily life?



THINK ABOUT A THEME!

You could choose a topic you're interested in (e.g., school, sports, environment, music)





Watch a video of our chief juror Geoff. He is an inventor himself and shares his top tips to be an inventor.

Watch a video of our previous winners about what skills it takes to be an inventor.



10 IDEAS for EARS
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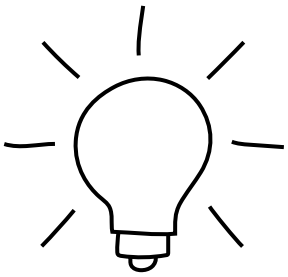
YOUR TIME TO SHINE
HELPFUL TIPS FOR FILMING

Now it's time to present your invention.
Here's how you can record a great video to make your idea stand out.



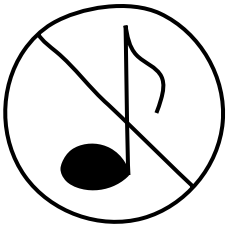
1 ASK SOMEONE FOR HELP

Ask one of your parents or older siblings for help. This will make the filming process much easier!



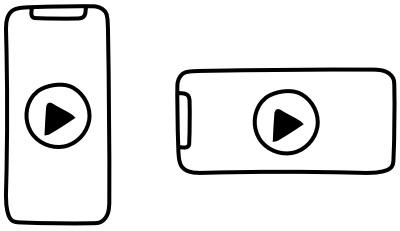
2 FIND A GOOD SOURCE OF LIGHT

Try to find a space near windows/doors or a light that's in front of you.



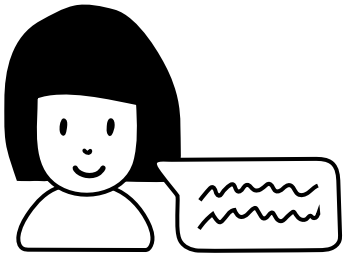
3 CHOOSE A QUIET SPOT

Look for a video location with no background noise such as traffic, airplanes, wind, loud voices, or barking dogs.



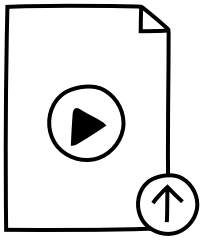
4 FILM PORTRAIT OR LANDSCAPE VIDEO

Ask your parents to film you at your eye level. They can hold the phone, or place it on a tripod or any flat surface. Both portrait and landscape modes are welcome.



5 PRESENT YOUR IDEA

Now it's your time to shine! Explain your drawing or poster. Share your thoughts behind your invention, how it works, and how it makes the lives of people with hearing loss easier.



6 SUBMIT YOUR VIDEO

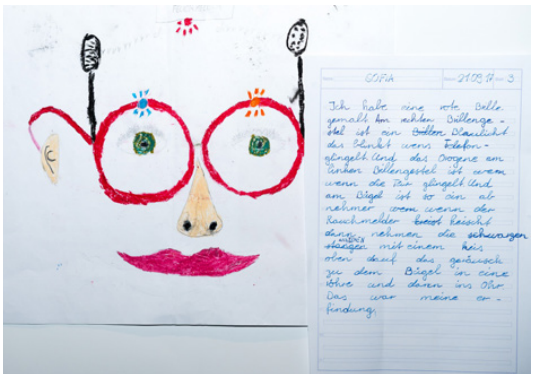
The clip should not be longer than 60 seconds and not bigger than 100 MB. Once you are ready, submit your video on IDEASforEARS.medel.com.

PREVIOUS WINNERS' IDEAS

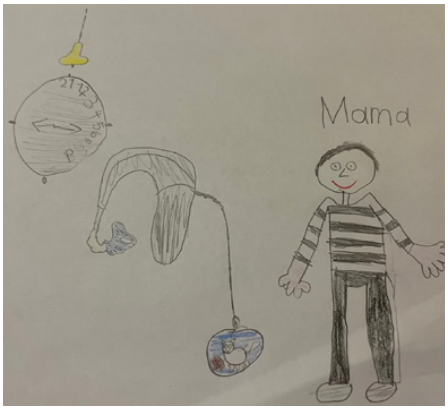
10 IDEAS for EARS
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When losing the processor:
alarm goes off "I am a bionic ear",
GPS helps to locate the processor

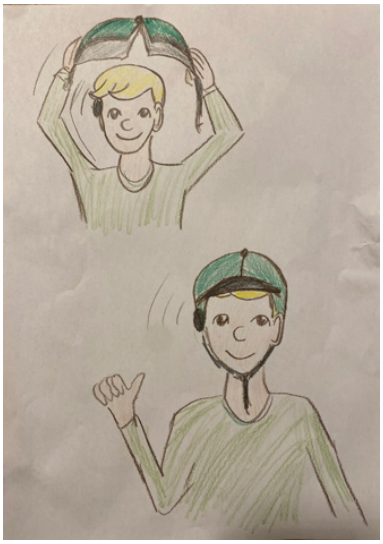


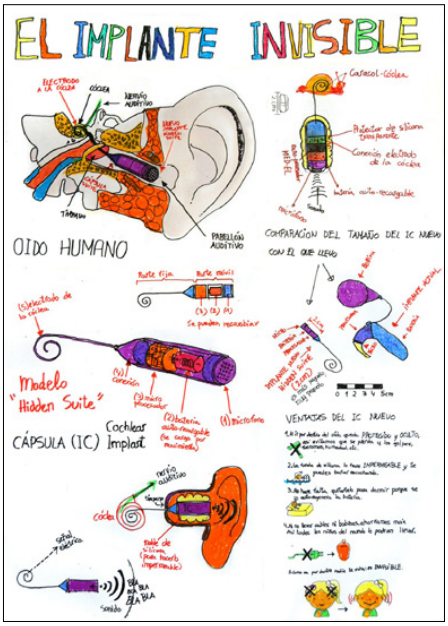
Alarming glasses for fire alarm,
phonecalls, and door bells



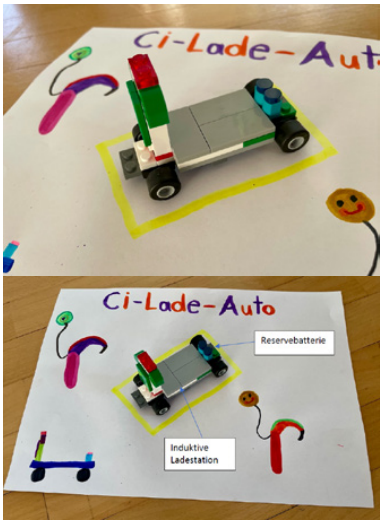
Mommy Alarm
sends a reminder
when battery is
almost empty

Special sports helmet
for people with a
hearing device





Invisible
audioprocessor



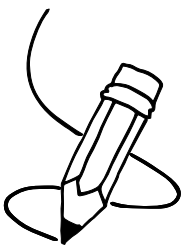
Charging station
for extra batteries

NAME: _____

AGE: _____

MY IDEA: _____

10 IDEAS for EARS
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Submit your idea at ideasforears.medel.com

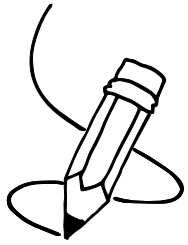
NAME: _____

AGE: _____

MY IDEA: _____

10 IDEAS for EARS

Powered by MED-EL



Submit your idea at ideasforears.medel.com



10 IDEAS for EARS
Powered by MED-EL

TERMS AND CONDITIONS

IDEASforEARS Children's Invention Contest

The information on how to enter and all the details of the competition will be provided on the competition entry form. To the extent of any inconsistency, the terms below prevail. By entering the competition, the participants accept these terms. The contest is only open to entries from MED-EL users and their immediate family members (siblings and children).

Children under the age of 13 cannot legally give consent and must obtain consent from parent or guardian on the entry form.

Children of employees (and their immediate families) of MED-EL and agencies associated with this competition are ineligible to enter.

Entries must be submitted between November 9, 2026 and January 17, 2027 (midnight CET). Participants may only enter once. Entries must be submitted via www.ideasforears.medel.com

MED-EL in its sole discretion, will select finalists based on originality, creativity, practicality, imagination, and innovation.

The judging criteria is based on an original invention that can improve the quality of life for people with hearing loss.

Finalists from each participating country will be judged by a panel of MED-EL judges to decide the winners.

Overall global winners (number of winners to be defined based on quality of submissions and number of participants) will be awarded a trip to Innsbruck (=main prize). The trip will take place on the June 22-23, 2027 and includes 2 nights stay with breakfast at a hotel in Innsbruck for 1 child & 1 guardian in a standard room, economy travel by plain or train to & from Munich, Vienna, or Innsbruck airport only, airport transfers, potential visa costs, and Innsbruck Welcome Card. Prizes cannot be transferred. Secondary prizes consist of MED-EL merchandising products.

Prizes cannot be transferred, exchanged for cash, credit or service.

If you are selected as a winner, you must provide your address for shipment of prize. All customs duty/local taxes (if applicable), are to be paid by you directly to the local authorities.

Winners will be published on or after February 17, 2027 via a global media release.

Entries and ideas submitted in the competition, whether winning or not, become the exclusive property of MED-EL and will not be acknowledged or returned. These can also be used for marketing and publicity for MED-EL.

Photographs of the finalists and their work may be posted on any MED-EL channel, such as the MED-El website, IDEASforEARS Website, social media or used in future promotional and publicity purposes without compensation, restriction on use or attribution.

Those who enter agree to participate in publicity events and promotions with the media, and in online and offline formats. Each entrant agrees that, his or her submission in its entirety or any portion thereof, including first name, country, age and photo may be published by MED-EL.

By entering the competition participants agree to be bound by these terms and conditions and that the decision of MED-EL is final and binding in all matters relating to this competition, unless governed by law.

All submissions are deemed received at the time of receipt by MED-EL and not at time of transmission. MED-EL records are conclusive as to the time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered submissions are invalid. MED-EL is not responsible for such submissions nor for any error, technical malfunction, loss, omission, communications delay, or failure.

MED-EL reserves the right to vary these terms and suspend, terminate, or cancel the competition at any time without prior notice, in the event that a stated prize cannot be provided, MED-EL will offer a like for like prize of equivalent value.
MED-EL accepts no responsibility for any loss, damage, injury or disappointment suffered by any participant resulting from entering the competition and/or by the acceptance of any of the prizes.

Children have the same rights as adults over their personal data. These include the rights to access their personal data; request rectification; object to processing and have their personal data erased.

Find more information on IDEASforEARS.medel.com